

Agenda
WCRP Board Meeting
February 17, 2022 12:00 p.m. CST

AmericInn
1501 American Dr, Plover, WI 54467

- I. CALL TO ORDER
 - A. Fair Trade Disclosure
 - B. Roll Call
 - C. Additions or Corrections to Agenda
- II. SECRETARY & TREASURER REPORTS
 - A. Secretary's Reports – Jan. 13, 2022
 - B. Treasurer's Report
- III. OFFICER REPORTS & ANNOUNCEMENTS
 - A. President's Report
 - B. Additional Director Reports
 - 1. Brent K. – WI Technician Supply & Demand Report
- IV. EXECUTIVE DIRECTOR'S REPORT
 - A. Founding Member Page – 1971 or 1974?
 - B. DEG Support Update
 - C. Website Updates
 - D. Equipment Update – Phone & Credit Card Reader
 - E. SkillsUSA Conference
- V. COMMITTEE REPORTS / OLD BUSINESS – Committee Members on Next Page
Please keep reports short and to the point in reference to time.
 - A. Budget/Finance Committee – **Larry T.**
 - B. Education/Training Committee – **Ken K.**
 - C. Events Committee – **Sue B.**
 - 1. Brewery Tour Update
 - 2. Panelist Questions Review
 - D. Industry Media Committee – **Ronnie G., Steve H.**
 - 1. 2022 Surveys Update – Deb B
 - E. Insurance Relations Committee – **Steve H.**
 - F. Legislative & Industry Issues – **Luke S.**
 - 1. Update w/Items Discussed
 - G. Membership Committee – **Deb B.**
 - 1. Membership Updates
 - H. School/Scholarship Committee – **Ken K.**
 - 1. Meeting Report
 - I. Sponsorship Committee Update – **Steve & Deb**
 - 1. Sponsor Update – Elite Discussion

2. Showcase to Members Discussion

VI. UPDATE ON NEW BUSINESS

VII. GOOD OF ORDER

- A. Future Board Meetings – March 17, 2022 - Zoom at Noon? and April 21, 2022 - F2F, Noon

VIII. ADJOURNMENT

Antitrust Guidelines

We will not discuss any issues that would violate antitrust guidelines. Surveys of prices, discounts and costs are permissible, but only under strict guidelines and only if they are not part of a conspiracy to fix prices or to otherwise restrain trade. Prices charged must be calculated and determined by the business owner alone.

BUDGET/FINANCE COMMITTEE

Members: Chair - Larry T., Sue B., and Ronnie G.

GOALS:

1. Establish the Annual Budget
2. Get out of the **RED**

EDUCATION & TRAINING COMMITTEE

Members: Chair - Ken K., Mike T.

GOALS:

1. Career Awareness
2. Sponsored Training Classes – (I-Car?)
3. Promote the Industry/Trade

EVENTS COMMITTEE

Members: Chair - Sue B., Ronnie G., Deb B., and Steve H. (idea man)

GOALS:

1. Industry Night – Speakers, Panel Discussions, Comedian, etc.
2. In the Future – Tradeshow or Conference possibly?

INDUSTRY MEDIA COMMITTEE

Members: Chair – Ronnie G./Paul O., Steve/Katy, Deb B

GOALS:

1. Using Media to Get Shop Involvement
2. Specify Printing Plans for Media
3. White Board Programs

INSURANCE RELATIONS COMMITTEE

Members: Chair – Steve H., Dana (Acuity)??

GOALS:

1. Get Insurance Company Sponsor
2. Involve More Insurance Company Relationships

LEGISLATIVE COMMITTEE

Members: Chair – Luke S., Ian K., Jolene P.

GOALS:

1. Prioritize Legislative Goals
2. Determine Action As Needed

MEMBERSHIP COMMITTEE

Members: Chair – Deb B., Sue B., Luke S., Mike T.

GOALS:

1. New/Renewal Member Packet
2. Increase Membership
3. MSO Recruitment

SCHOOL/SCHOLARSHIP COMMITTEE

Members: Chair – Ken K., Larry T., Ronnie G., Luke S.

GOALS:

1. Promote Industry to High Schools and Tech Colleges
2. Raise Funds for the WACTAL Foundation

SPONSORSHIP COMMITTEE

Members: Chair – Steve H., Sue B., Ronnie G., Deb B.

GOALS:

1. Increase Sponsorships
2. Sponsor Showcase