



Press Release

For immediate release

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WCRP Customer Awareness Campaign – Co-Pays

Wisconsin Collision Repair Professionals (WCRP) has continued to pave the way for industry improvement. Our latest white board presentation on Co-Paying for Auto Repairs is being used to create public awareness on these co-pay situations that arise when work is done in a collision repair shop.

Often when insurance negotiations fail, shops are put into the inevitable position of absorbing the cost difference to do the right thing for their customer. Therefore, our Industry/Media Committee created a Co-Pay Customer Awareness video. This presentation is attached to this press release. Also included is a link to the presentation on our WCRP YouTube Channel to be distributed to as many outlets as possible.

[Co-pay for my auto repairs?! - YouTube](#)

Stay tuned for our future white board presentation on “Shopping Wisely for Auto Insurance.”

Our updated website at www.wcrp.pro and Facebook page are reflecting our new direction and focus – stay tuned for more updates!

For more information contact Executive Director Deb Brunett at 262-542-7707 or email wcrpinfo@gmail.com

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