



Wisconsin Collision Repair Professionals

www.WCRP.pro

PO Box 841
Merrill, WI 54452-0841
Phone: (262) 542-7707
Email: wcrpinfo@gmail.com

Thanks For Considering our 2022 Sponsorship Program!

Through this program we will establish mutually beneficial relationships. Your support will allow us to better serve the industry in a multitude of ways. In turn we'll promote and keep your products and services in front of your target market.

However! It's much more than just an advertising format. We feel the advertising value alone is well represented at every level of sponsorship along with the additional following benefits:

- ◆ 1/3 of your dollars are invested in the education of shop owners and managers. If their businesses are more profitable, perhaps they will be less likely to be interested in saving a dollar bill on sandpaper, or they will find more value in getting the best part on time than getting the biggest discount. They could possibly be more interested in a software program that serves them best, versus the one that costs the least.
- ◆ 1/3 of your dollars are invested in the future of the industry in scholarships and career awareness programs assuring a future with qualified technicians. Technicians that use your products.
- ◆ 1/3 gives back to the industry you conduct your business with. Paying it forward. Think back...someone at some time committed time and resources that certainly did not benefit them directly, yet they benefited the industry. And here you are.

Respectfully,
President, Larry Terrien

Along with the WCRP sponsorship committee:

Deb Brunett, Executive Director
Sue Black, Dean's Auto Body
Ronnie Goss, Goss Auto Body
Steve Humblet, Quality Paint and Body

“Every man who has benefited from an industry owes that industry a debt...”

Supporting WCRP is an appreciated payment on that debt.