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2022 SPONSOR SHOWCASE

What is the *Sponsor showcase*? WCRP came up with this unique opportunity for your business to advertise directly to our members annually.

“What can we supply for the Sponsor Showcase?”

Here are a few ideas!

- ◆ **Branded Literature:** Notepads, pens, mouse pads, Post-It notes, business cards
- ◆ **Branded Novelty Items:** Screwdrivers, travel mugs, coffee mugs, pocket knives, hand sanitizers, t-shirts, sponsor bags of candy
- ◆ **Educational Items:** Sponsor allowances could be used to purchase books, (we would like to offer 2 educational books in the boxes each year dependent on sponsor support), links to your educational videos or websites, information or coupons on training seminars
- ◆ **Specials, Coupons or Discounts:** 1st order discounts, free delivery, buy one get one, a percentage off of an order
- ◆ **Sponsor Allowance:** You have the option to have WCRP purchase items on behalf of your business to be included in the box, or you can supply your own items if you wish

The options are endless! (Remember it needs to fit in a box) It is the goal of WCRP that the value of the member box equals or exceeds the cost of the membership. We can brainstorm ideas with you if needed.

**PLEASE PROVIDE SHOWCASE
MATERIALS TO DEB
BY MARCH 30 2022
(The sooner the better!)**



2021 Sponsor Showcase