



Wisconsin Collision Repair Professionals

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Why support the Wisconsin Collision Repair Professionals?



The nuts and bolts of it...The what's in it for me...

- ◆ WCRP represents over 500 repair shops with membership drives ongoing.
- ◆ Its core membership of 130 represents many leaders in this industry.
- ◆ Fantastic market exposure is provided by our monthly Body Shop Advocate e-newsletter, emailed to 500 addresses with your clickable ad in it. An emailed monthly executive directors report. Our annual "*sponsor showcase*" which provides you with the opportunity to provide sample products, coupons, company swag etc. This is hand delivered by our directors and associates. Three industry night events are in the planning stages and they will allow further exposure of your products and services. Your scholarship dollars promote new people to the industry while supporting the schools and technical colleges.
- ◆ Our sponsorship committee is always looking for opportunities to gain exposure to promote your services and products. An ongoing effort.
- ◆ Our e-newsletter ad copy is always clickable with links to your choice of destination.



Given the full exposure of the above, your ad copy has the potential to be seen by your target market over 8,000 times yearly. A *great value* for the dollars spent.

Partnering with WCRP keeps this industry vibrant and secure, and ensures a future for your products and services.

Together we're better.

Our *Partnership Sponsors* receive prominent ad copy and placement in every Body Shop Advocate e-newsletter, placement on our website, www.wcrp.pro, our Facebook page and banner placement in all member mailings. This partnership level supports technical schools through our ongoing career awareness campaign as well as a \$1,000 scholarship awarded in your company's name. Your Partnership dollars are a valued commitment to this industry.



Our *Supporting Sponsors* receive business card size ads in all WCRP mailings and placement on the website, as well as bold listings in all WCRP mailing. Supporting Sponsors are encouraged to add exposure by participating in the Sponsors showcase, Industry nights, and other seasonal promotions.