# Agenda WCRP Board Meeting January 13, 2022 10:00 AM CST

Join Zoom Meeting

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Meeting ID: 836 1143 3707 Passcode: 831930 Dial by your location 312 626 6799 US (Chicago)

# I. CALL TO ORDER

- A. Fair Trade Disclosure
- B. Roll Call
- C. Additions or Corrections to Agenda

# II. SECRETARY & TREASURER REPORTS

- A. Secretary's Reports Dec. 16, 2021
- B. Treasurer's Report
- **III. OFFICER REPORTS & ANNOUNCEMENTS** 
  - A. President's Report
  - B. Additional Director Reports

# IV. EXECUTIVE DIRECTOR'S REPORT

- A. Others Using WCRP Items
- B. Founding Member Page
- C. DEG Support
- D. Website Updates
- E. Co-Pay Press Release
- V. COMMITTEE REPORTS / OLD BUSINESS Committee Members on Next Page Please keep reports short and to the point in reference to time.
  - A. Budget/Finance Committee Larry T.
  - B. Education/Training Committee Ken K.
  - C. Events Committee Sue B. 1. Brewery Tour Update
  - D. Industry Media Committee Ronnie G., Steve H.
    1. 2022 Surveys Update
  - E. Insurance Relations Committee Steve H.
  - F. Legislative & Industry Issues Luke S.
    1. Update w/Items Discussed
  - G. Membership Committee **Deb B.**1. Membership Renewal Process
  - H. School/Scholarship Committee Ken K.1. Meeting Report
  - I. Sponsorship Committee Update Steve & Deb

## VI. UPDATE ON NEW BUSINESS

## VII. GOOD OF ORDER

A. Future Board Meetings – February 17, 2022 (F2F); March 17, 2022 and ???

# VIII. ADJOURNMENT

# **Antitrust Guidelines**

We will not discuss any issues that would violate antitrust guidelines. Surveys of prices, discounts and costs are permissible, but only under strict guidelines and only if they are not part of a conspiracy to fix prices or to otherwise restrain trade. Prices charged must be calculated and determined by the business owner alone.

#### **BUDGET/FINANCE COMMITTEE**

Members: Chair - Larry T., Sue B., and Ronnie G. GOALS:

1. Establish the Annual Budget

2. Get out of the **RED** 

## EDUCATION & TRAINING COMMITTEE

Members: Chair - Ken K., Mike T. GOALS:

1. Career Awareness

2. Sponsored Training Classes - (I-Car?)

3. Promote the Industry/Trade

## **EVENTS COMMITTEE**

Members: Chair - Sue B., Ronnie G., Deb B., and Steve H. (idea man) GOALS:

1. Industry Night - Speakers, Panel Discussions, Comedian, etc.

2. In the Future – Tradeshow or Conference possibly?

## **INDUSTRY MEDIA COMMITTEE**

Members: Chair – Ronnie G./Paul O., Steve/Katy, Deb B GOALS:

- 1. Using Media to Get Shop Involvement
- 2. Specify Printing Plans for Media
- 3. White Board Programs

## **INSURANCE RELATIONS COMMITTEE**

Members: Chair – Steve H., Dana (Acuity)?? GOALS:

1. Get Insurance Company Sponsor

2. Involve More Insurance Company Relationships

## LEGISLATIVE COMMITTEE

Members: Chair – Luke S., Ian K., Jolene P. GOALS:

1. Prioritize Legislative Goals

2. Determine Action As Needed

## MEMBERSHIP COMMITTEE

Members: Chair – Deb B., Sue B., Luke S., Mike T. GOALS:

1. New/Renewal Member Packet

- 2. Increase Membership
- 3. MSO Recruitment

## SCHOOL/SCHOLARSHIP COMMITTEE

Members: Chair – Ken K., Larry T., Ronnie G., Luke S. GOALS:

1. Promote Industry to High Schools and Tech Colleges

2. Raise Funds for the WACTAL Foundation

# SPONSORSHIP COMMITTEE

Members: Chair – Steve H., Sue B., Ronnie G., Deb B. GOALS:

1. Increase Sponsorships

2. Sponsor Showcase