

WCRP Board Meeting
Secretary Report
May 20th, 2021
Zoom Meeting

- I. CALL TO ORDER
 - a. Fair Trade Disclosure – Printed on the bottom of the agenda.
 - b. Roll Call – Meeting was called to order at 1:10 p.m.
 - i. Present
 - 1. Larry Terrien (President) Ronnie Goss (Secretary) Steve Humblet
 - 2. Tracy Black Deb Brunett Jolene Plautz
 - ii. Absent
 - 1. Sue Black (Treasurer) Eileen Haberman
 - 2. Mark Williams (Vice President) - resigned
 - iii. New Vice President
 - 1. Larry nominated Steve Humblet; Ronnie seconded.
 - 2. Voice vote – Steve was unanimously voted in as Vice President.
 - c. Additions or Corrections to Agenda
 - i. Industry Night
 - ii. Deb’s Contract under New Business
- II. SECRETARY & TREASURER REPORTS
 - a. Secretary’s Report – Steve made motion to accept seconded by Tracy Black.
 - b. Treasurer’s Report – Ron Goss made motion to accept seconded by Tracy Black.
- III. OFFICER REPORTS & ANNOUNCEMENTS
 - a. President’s Report – none
 - b. Additional Director Reports – none
- IV. EXECUTIVE DIRECTOR’S REPORTS
 - a. Election of Directors
 - i. Deb is going to call Sue Peterson on Election of Officers
 - ii. Discussed adding Directors from shops.
 - 1. Northwestern part of the state?
 - iii. Steve and Deb to make phone calls after meeting.
 - b. Membership
 - i. 109 Active Members
 - ii. 10 Associate Members
 - iii. 6 Schools
 - iv. 4 Sponsors
 - c. Website Update
 - i. Through Letter N on “Find a Shop” Directory
 - ii. Website update “Consumer” and “Member” areas need work before handing out passwords and usernames.
 - iii. Steve Humblet is concerned about “Consumer” Tab and Side Bar
 - d. WATEA Annual Meeting – Golf Tournament
 - i. Golf outing – Sponsor a Team or a Hole
- V. COMMITTEE REPORTS/OLD BUSINESS
 - a. Legislative & Industry Issues
 - i. Update – Jolene

1. Jolene says that we need to get our members a \$5000 grant from the government. You will be eligible if you lost more than \$5000.
 2. Jolene will work with Deb to get this to our members.
 - b. Sponsorship Committee Update
 - i. Steve stopped at 35-40 shops and greeted properly in 4.
 - ii. Members were surprised to see someone come from WCRP.
 - iii. Topics of conversation
 1. Rates
 2. Shared Problems
 3. Candy was welcomed.
 - iv. Deb went to almost 40 shops.
 1. They were appreciative to see her.
 2. Deb thinks that we need to continue to do this.
- VI. UPDATE ON NEW BUSINESS
 - a. Communication Committee
 - i. Facebook Page
 1. Deb has not been able to spend a lot of time on our Facebook Page.
 2. Ron Goss has volunteered one of his employees, Paul Osborne, to help with the WCRP Facebook Page
 3. Larry would like to see 2 posts per week.
 - b. Industry Night
 - i. Leinenkugel's Brewery
 - ii. Road America
 - iii. Possibly on a Thursday Night
- VII. GOOD OF ORDER
 - a. Future Board Meetings
 - i. June 17th @ 1:00 p.m.
 - b. Strategic Planning
 - i. Strategic Planning once we get 3-4 new directors.
- VIII. ADJOURNMENT – Ron Goss made motion at 2:30 seconded by Steve Humblet.